



**South Shore Art Center (SSAC) will be celebrating its 61<sup>st</sup> Annual Arts Festival on Cohasset Common on June 17-19, 2016. We hope you will support *the* most celebrated outdoor arts festival in the region.**

The three-day Arts Festival boasts:

- over 9,000 attendees
- 50+ Art Awards and Prizes
- 90+ juried craft artists
- Outstanding music + food: lobster rolls, strawberry shortcake, and more
- 250+ pieces of contemporary art in exhibitions in the main tent and Art Center galleries
- 10+ engaging activities (handmade Father's Day neckties!) in the *KidsTent*, and more!

It all can't happen without our community and business partners, our best ambassadors. As the leading art center in the community for over 60 years, we have earned the trust and attention of influential members in the art and design community.

**The Festival starts with a VIP Preview Party on Thursday, June 16 from 6:30pm to 10pm** featuring a pop up exhibition of rock and roll photographer Ron Pownall. Over 225 guests will gather under the Big Art Tent to kick off the weekend's Festival. Proceeds from Festival assist SSAC to continually offer engaging programs to over 15,000 children and adults this year.

**This widely publicized event provides a meaningful investment opportunity for sponsor participants.** Please find details of all the sponsorships enclosed. We will gladly customize a package specific to your marketing goals. The sponsor packages are designed to guarantee media coverage, SSAC promotes this Festival widely with:

- Distribution to 4,000+ households and businesses, 4x per year
- An engaged audience with email (4,000+) and growing social media presence on Facebook, Twitter and Instagram
- 112,700+ visitors to [ssac.org](http://ssac.org) annually
- Media partners and advertising WATD 95.9 FM, WXRV 92.5 the River, *Artscope*, *Art New England* and *Yankee Magazine*

We sincerely appreciate your consideration and hope you will become a sponsor this year – your donation will assist us in offering engaging programs to over 15,000 children and adults this year. SSAC is a 501(c) (3) nonprofit organization that was organized sixty years ago by artists wanting to share their work and provide art education through classes. SSAC exists for the artists and communities encompassing the entire South Shore. Currently, there are over 1,200 members and the Center offers a year-round curriculum of courses and workshops for over 1,500 students from ages 4 to 94.

**Your support of the Arts Festival is key to its success.** Sponsorship enables SSAC to offer the Festival at no charge. The proceeds also support our annual operations which includes:

- scholarships for students of all ages
- exceptional art classes at low tuition
- innovative art exhibitions and public programming
- quality educational outreach programs for 1,400 children in South Shore schools

**SSAC would like to know your decision as soon as possible to ensure proper recognition.**

Thank you for your support!



## THE ARTS FESTIVAL *PREVIEW PARTY THURSDAY, JUNE 16, 7:30 PM*

### 6:30 PM – 7:30 PM VIP CHAMPAGNE HOUR

#### Featuring a One-Night Only Exhibition of Rock & Roll photographer Ron Pownall

The Preview Party includes 225 attendees, leaders and influencers of Greater Boston. Funds raised from Festival support educational outreach programs, serving 1,400 children across the South Shore.

## SOUTH SHORE ART CENTER'S 61st Annual Arts Festival is June 17-19, 2016.

The Arts Festival on Cohasset Common is a signature event and destination for over 9,000 people each year.

Attendees enjoy art exhibitions and demonstrations, 90+ craft artists, live music, food, children's activities and more.

## TICKETS, SPONSORSHIP & SUPPORT OPPORTUNITIES

### Special Sponsor Opportunities

#### Presenting Sponsor: \$15,000

- 6 tickets to Preview Party including VIP Champagne Hour and 6 Ron Pownall Catalogues
- 2 tickets to Friday Night Party at the Art Center (June 17)
- Recognition as the Big Art Tent Presenting Sponsor
- Inside Cover, full page 4-color ad in Festival Program Book
- Verbal recognition from Chairs during event program and throughout 3-day Festival weekend
- Pre/post event recognition in press releases, website, social media
- SSAC Benefactor Membership
- **Other deliverables are negotiable to best meet your company's marketing objectives**

#### Angel Sponsor: \$10,000

- 4 tickets to Preview Party including VIP Champagne Hour and 4 Ron Pownall Catalogues
- 2 tickets to Friday Night Party at the Art Center (June 17)
- Full page 4-color ad in Festival Program Book
- Verbal recognition from Chairs during event program and throughout 3-day Festival weekend
- Pre/post event recognition in press releases, website, social media
- SSAC Patron Membership

#### Gold Sponsor: \$5,000

- 2 tickets to Preview Party including VIP Champagne Hour and 2 Ron Pownall Catalogues
- 2 tickets to Friday Night Party at the Art Center (June 17)
- Full page 4-color ad in Festival Program Book
- Event signage and verbal recognition during event program and throughout 3-day Festival weekend
- Pre/post event recognition in press releases, website, social media
- SSAC Sustaining Membership

#### Silver Sponsor: \$2,500

- 2 tickets to Preview Party including VIP Champagne Hour and 2 Ron Pownall Catalogues
- 2 tickets to Friday Night Party at the Art Center (June 17)
- Full page B + W ad in Festival Program Book
- Event signage and verbal recognition during event program and throughout 3-day Festival weekend
- SSAC Supporting Membership

All Preview Party sponsors will receive recognition in 61<sup>st</sup> Arts Festival Program Book and SSAC website and donor listings. **Individual Tickets, \$125 7:30pm – 9:30pm. \$250 includes Champagne hour from 6:30pm-7:30pm**

### SOUTH SHORE ART CENTER

119 Ripley Road | Cohasset MA 02025 | [ssac.org](http://ssac.org) | 781.383.2787



THE ARTS FESTIVAL *PREVIEW PARTY* THURSDAY, JUNE 16, 7:30 PM  
61st ANNUAL ARTS FESTIVAL, JUNE 17-19, 2016

### Corporate Sponsor Commitment Form

- I/We would like to support the 61<sup>st</sup> Arts Festival!

#### Sponsorship Level *(check one)*

- Presenting                    \$15,000  
 Angel                            \$10,000  
 Gold                             \$ 5,000  
 Silver                          \$ 2,500

#### Festival Program Book Advertising Sponsorship only

- Bronze (1/2 page)            \$1000  
 Contributor (1/4 page)      \$500  
 Supporting (listing)        \$250  
 Named Artist Awards (\$100-\$500) \$ \_\_\_\_\_

- Please contact me to become a multi-year sponsor.

#### Preview Event Tickets Only

- VIP Champagne Hour \$250  
 General                        \$125  
 I am unable to participate but please accept my donation of  
\$ \_\_\_\_\_.

Total: \$ \_\_\_\_\_

Signed/Dated: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

#### Payment Information. Check Enclosed Y / N

AMEX/MC/Visa # \_\_\_\_\_

Expiration date \_\_\_\_\_

Please make checks payable to: South Shore Art Center (SSAC). SSAC is a 501(c) charitable entity, documentation available upon request. *Please return this form, thank you for your support!*