



South Shore Art Center
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Press Release

From: Diane Kennedy • dkennedy@ssac.org
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To: Editors

**HSBC Bank USA, N.A. Supports
South Shore Art Center Arts Education Program
Program reaches over 1,500 students each year**

Cohasset – South Shore Art Center is pleased to announce that HSBC Bank USA, N.A. has renewed its sponsorship commitment to the Art Center’s popular Artist-in-Residence program—offered free-of-charge to area elementary schools. The financial support enables the Art Center to reach over 1,500 students from Greater Boston-area schools through its weekly program that brings upper-elementary students to the Art Center where they have a docent tour of the current gallery exhibition, watch and participate in a demonstration by the Artist-in-Residence, and create their own pieces of art in the medium being featured.

This is the sixth year of the South Shore Art Center’s Artist-in-Residence program, which has brought more than 30 elementary schools to Cohasset on Wednesday mornings. “Receiving the funding from HSBC Bank USA, N.A. allows us to continue offering the program for free—which is critical to continuing the program; schools just do not have the resources for field trips. Art and classroom teachers truly value the out-of-classroom and experiential learning that takes place when the students are brought here to explore and discover their creative energies,” comments Heather Collins, Director of Community Programs for South Shore Art Center.

"This is the third consecutive year HSBC Bank has provided funding for this educational program that supports the creative and intellectual development of Greater Boston students," said Elise Russo, a Boston-based global relationship manager within HSBC's Commercial Banking division. ""As an international banking institution active in this community, we are proud to support educational initiatives that enrich the communities in which we do business."

In 2007 South Shore Art Center was recognized with the Massachusetts Alliance for Arts Education "Champions of Art Education Award for Outstanding Cultural Institution." Located in Cohasset, MA, the Art Center offers a rotating schedule of art exhibitions in two main galleries and two satellite galleries; four-terms of professional art courses and workshops for adults, teens and children; arts education programs; and cultural events. For additional information on the Art Center's programs, visit www.ssac.org

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